

Role Profile – Business Intelligence Developer

Role Levelling

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Purpose

We are seeking a talented and driven BI Developer with deep expertise in Microsoft Azure, Power BI, and Data Warehousing to join the BI & Data team. You'll play a key role in driving the adoption of the Power BI platform across the organization, enabling stakeholders to unlock valuable insights and make data-driven decisions. The ideal candidate will have a strong background in SQL logic, data modelling, and developing robust BI applications, with experience leveraging tools such as Power BI, PowerApps, and Power Automate. If you have a passion for turning complex data into actionable insights and are excited to collaborate with cross-functional teams, we'd love to hear from you.

Key Relationships

D&A Team / IT / Funeral / Commercial / Retail / Brand / Finance / HR

Key Accountabilities

- Drive Adoption of Power BI Platform: Lead the adoption of the Power BI platform across the Society, ensuring that stakeholders can easily access and interpret critical insights from reports, dashboards, and visualizations. Facilitate training and provide guidance to non-technical users to empower them in data-driven decision-making.
- Stakeholder Collaboration: Work closely with stakeholders to understand business requirements, capture specifications, and transform them into actionable data solutions. Manage the full lifecycle of BI projects, from gathering requirements through to building, testing, and delivering outputs that meet business needs.
- BI Solutions Development: Design, develop, and maintain high-performance Power BI dashboards and reporting solutions that are intuitive, insightful, and easy to use. Ensure data integrity and accuracy in all outputs.
- Ongoing Maintenance & Support: Provide continuous support and maintenance for our existing suite of reporting dashboards and BI products. Troubleshoot, optimize, and enhance current solutions to meet evolving business needs.
- Design & Build Secure Data Models: Define, design, and implement Power BI data models that follow best practices for security and performance. Ensure stakeholders have access to raw data when needed through Self Service BI options in Excel and Power BI Service.
- Data Quality Assurance: Take ownership of data quality, ensuring that all BI applications and reports are built with a high standard of data integrity and accuracy. Implement automated data validation and quality control processes.
- Engaging Visualizations: Create compelling, visually appealing Power BI dashboards using a variety of data visualizations to help end users interpret data and make informed decisions. Simplify complex datasets into digestible and actionable insights.
- Development Using Microsoft Power Platform: Leverage the full suite of Microsoft Power Platform tools (including PowerApps, and Power Automate) to enhance BI applications and automate data workflows.

Measures of Success

- Reduce 'Time to product delivery'
- Solutions delivered meet the needs of the business
- Automation and Reduction in Manual Effort improvements
- Improved Data Quality and Trust
- Improved Performance and Reliability of BI Products

Experience/ Qualifications Required

- Strong experience of Power BI data modelling
- Advanced knowledge of the Power BI DAX language
- Strong knowledge of supporting Power BI tools such as DAX studio, Tabular Editor, ALM toolkit
- Knowledge of developing solutions using the Power Platform (Power BI, Power Automate, Power Apps, Power Virtual Agents)
- Strong SQL knowledge
- Well versed in dimensional modelling (i.e., Kimball methodology)
- Creative problem solver